

For Immediate Release

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28th Annual National Night Out in District 8

Building neighborhood pride block by block

San José, CA – Councilmember Rose Herrera will take part in the nation’s 28th annual National Night Out on Tuesday, August 2, 2011 to support strong neighborhoods throughout District 8. Councilmember Herrera and her staff will participate in every registered National Night Out event in the area, ready to talk and listen to residents about strengthening their community spirit and uniting with neighbors. Celebrations include block parties, cookouts, ice cream socials, barbecues, outdoor movies, resource fairs, potlucks and other fun activities. This year, Councilmember Herrera’s staff will be distributing *Steps to Start a Neighborhood Association* packets, providing neighborhoods with a few easy steps to form new neighborhood associations in the District 8 community. Forming a neighborhood association in your area is an opportunity to establish a chain for information gathering and sharing and brings many benefits to your community.

“National Night Out is one of the best opportunities of the year to bring your neighborhood together, show pride in your community and have a good time. Through events like National Night Out, residents have the opportunity to reconnect with neighbors, get to know their local police officers and raise awareness on important issues facing our city,” said Councilmember Herrera. Adding, “By working together, we can build police-community partnership to ensure a strong, safe community for all and build our neighborhood pride block by block.”

National Night Out is an annual crime and drug prevention event, sponsored nationally by the National Association of Town Watch and the San José Police Department, designed to bring communities together and support safe environments to live and work.

For more information on the National Night Out program, visit www.nationalnightout.org.

Councilmember Rose Herrera's National Night Out Schedule:

6:30-7:00 PM

Watkins Way

Location: 4173-4174 Watkins Way at Beckley Dr.

Attendees: 50+

7:30-8:00 PM

East Valley NAC

Location: 1750 Story Rd., corner of Story Rd. and King Rd.

Attendees: 1,500+

8:15-8:45 PM

Meadowlands HOA – Metzger Ranch

Location: San Felipe Rd. and Meadowlands Lane

Attendees: 50+

9:00 PM

Sikh Temple

Location: 3636 Murillo Ave.

Attendees: 30+

**Schedule tentative and subject to change.*

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